

# Fashions for a Purpose



Kimberley Victor  
Founder

Dear Central Coast Neighbor,

Founded in 2015, Fashions for a Purpose (FFAP) stands committed to combating domestic violence and sex trafficking in our community. As we approach our 10th anniversary fashion event, we are reaching out to you, our valued neighbor for support.

Our mission is clear: engage and empower individuals while promoting safe dating practices and raising awareness against domestic violence. Since our inception, FFAP has raised over \$250,000 directly benefiting domestic violence victims, shelters and programs in San Luis Obispo and Santa Barbara Counties.

We proudly support Lumina Alliance, a 501©(3), providing essential needs for displaced victims, including immediate legal and financial aid. These programs play a crucial role in educating victims about the signs of physical, mental and emotional abuse, facilitating recovery, healing and the development of safe, healthy relationships.

In 2024, we aim to raise \$60,000 for our anniversary fashion event. Sponsorships, direct donations and fashions show attendance are key avenues for fundraising. Only through your support, our message has the potential to resonate coast -to-coast through our website and social media.

Your contribution will make a meaningful impact on the lives of those affected by domestic violence. Join us in making our 10th anniversary event a powerful force for positive change.

**Please join us and help us end the cycle of violence!**

**What:** 10<sup>th</sup> Annual *Fashions for a Purpose* Fashion Show Event

**When:** Saturday, Oct 5, 2024 Doors Open: 9:30 a.m.

**Where:** Dana Adobe Cultural Center, 671 Oakglen Ave., Nipomo

<b>FASHIONISTA</b> <b>\$2,500 +</b>	<ul style="list-style-type: none"><li>• Table Sponsorship; includes 8 Tickets</li><li>• 2 complimentary bottles of champagne at the event</li><li>• Your company banner at event</li><li>• Your company logo featured on the Front Page of our website through May 1, 2025</li><li>• Your company logo on event flier (when submitted by May 15, 2024)</li><li>• Social media recognition with continuous social media tags</li><li>• Logo featured on our program</li><li>• Sponsorship recognition during the event</li></ul>
<b>DESIGNER</b> <b>\$1,000</b>	<ul style="list-style-type: none"><li>• Includes 4 Tickets</li><li>• A complimentary bottle of champagne at the event</li><li>• Logo featured on our program</li><li>• Social media recognition with continuous social media tags</li><li>• Sponsorship recognition during the event</li></ul>
<b>PAPARAZZI</b> <b>\$500</b>	<ul style="list-style-type: none"><li>• Social media recognition with continuous social media tags</li><li>• Sponsorship recognition during the event</li></ul>

**Please make checks payable to: *FFAP***

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For more info: [fashionsforapurpose.org](http://fashionsforapurpose.org)

\*Please note item donations are not tax deductible